

Thursday, November 19th At Conseil de la Musique Maison des Musiques, rue Lebeau 39 à 1000 Bruxelles +32 2 209 10 90



INDEPENDENT BELGIAN ENSEMBLES - NATIONAL AND EUROPEAN NETWORKING

The purpose of this day is to gather independent ensembles of Belgium to create a collective strength in these difficult times of high competition, difficulties to sell, and crumbling public support.

This meeting is neither a training nor an information session. Some of you can afford to hire specialists on export. Some others will be well aware of crowdfunding possibilities. As you each have a different development stage, and a specific artistic project, the entire afternoon might not be suitable for you in terms of content.

French independent ensembles are keeping their strong ties in the FEVIS national network. Created in 1999 from Les Arts Florissants, Musicatreize, and 7 other major artistic projects, it has now 123 members representing 1000 years of music.

We are inspiring isolated independent ensembles in other countries to do the same and create an efficient, down-to-earth European movement based on solidarity and healthy competition.

Therefore, we have chosen to discuss export and private funding, two key aspects of independent music projects (mobility, and alternative economic models).

Confirmed participants: Michel Keustermans, La Cetra d'Orfeo, Emmy Meirlaen ensemble Aquarius, Frederik Haas ensemble Ausonia, Bert Scheurs Collegium Vocale Gent, Joachim Commeene Il Fondamento, Gerrit Geerts Hoet Collectief, Yolande Melsert Vox Luminis, Bernard Mouton La Roza Enfloreze, Nicolas Achten Scherzi Musicali, Thomas Van Haeperen Sturm und Klang

PROGRAMME

2pm - Opening

2.30pm - Technical session on export and social security

Bruno de Pauw is a specialist of European law on social security, and works for the social security Office in Belgium. Exporting your artistic project has many administrative consequences. So does hiring an artist who is not a Belgian resident. To become more familiar with the rules, but also their practical applications (delays for obtaning an A1 form, costs, contact information...), Bruno de Pauw will provide a 1 hour information session on the topic:

- hire free lance musicians from Germany, Netherlands or Italy (NB: difficulties to obtain A1 form, etc.)
- > perform in France with your Belgian ensembles: how to manage your Belgian free lance and salaried musicians in this context

https://www.socialsecurity.be/site_fr/employer/applics/gotot/index.htm

3.30pm - questions and answers on export and security

4pm - break

4.20 pm – Introduction to the French market

Marie Hédin (FEVIS) will present the various promoters of the French Music Market (scenes nationales, theatres de ville, maisons d'opéras, festivals, producteurs...), their specificities, their interests in repertoires according to the FEVIS national study. According to these profiles, the preferred aesthetics and the preferred stage of development (risk averse, looking for young projects...) will be drawn based on the national 2014 FEVIS data from our members.

Enrique Thérain (Les Siècles) will present how to approach French promoters and share his own experience. He will present 10 key persons of the French music scene.

5 pm – questions and answers

5.10 pm - coaching - pitch your project, 5 mn each

pitch a project for the French market with a specific target!

pitch a project for crowdfunding purposes!

4 ensembles can apply to pitch. Each one shall choose one category and give a 5mn speech that will be commented by Enrique Thérain and other fellow Belgian ensembles.

5.45 - break

6 pm - Crowdfunding, do's and don'ts from your practical experience

Many ensembles have used crowdfunding over the past year. Some have succeeded, some not. This would depend partly on key factors that we will sum up once again. But it also depends on how the platform helps you out in the collection process. This sharing session will allow you to review and evaluate the numerous platforms that have blossomed. Eudes Peyre will draw conclusions from several experiences that you may complement with your own:

Les Muffatti – kisskissbankbank 6 344 euros - CD recording

Les Siècles (Fr) – Culture Time – les amis des Siècles

La Tempête – Ulule – 9000 euros, Le Palais Royal – Kisskissbankbank 21 500 euros , La Chambre Philharmoniquek, Les Elements – Culture Time

6.30pm - gathering organized by Conseil de la Musique

SPEAKERS



Bruno de Pauw – Head of Department of International Relations, National Social Security office

I am active in the field of international social security coordination since February 1995. First at the Ministry of Social affairs and later at the National Social Security Office, where I currently work as head of the Department for International Relations (a team of 25 people).

My primary focus is on the determination of the legislation applicable (European law, bilateral and multilateral conventions). After many years

of hands-on experience in this field, I thus cover the subject both from a juridical and practical point of view. My field of interest encompasses however all subject matters governing cross-border occupation.

I have published a number of contributions in juridical reviews in Belgium and France, and I frequently figure as a lecturer at seminars and workshops in Belgium and abroad.

I'm currently also Chairman of the Conciliation Board of the Administrative Commission for the coordination of social security schemes. This Board has been created mid 2010 and I have been appointed as its first chair. My mandate has been extended till 2014.

Visiting lecturer

- * Université de Paris 1 Panthéon-Sorbonne (2011 present)
- * EHSAL management school. (2010 2011)
- * Katholieke Universiteit Leuven, Centre for advanced legal studies (2010)
- * Universiteit Maastricht (2006-2010)



Enrique Thérain – Délégué Général de l'orchestre Les Siècles

Diplômé de l'Ecole Centrale de Paris, Enrique Thérain est Délégué Général de l'orchestre Les Siècles, dirigé par François-Xavier Roth. Il préside le festival Les Musicales de Normandie.

Jusqu'en septembre 2015, il a exercé la fonction d'administrateur d'AIDA 38 – Festival Berlioz en Isère aux côtés de Bruno Messina à La Côte Saint André.

En résidence à la Cité de la Musique de Soissons, il a travaillé avec le

Conseil Général de l'Aisne pour l'implantation des Siècles dans ce territoire.

Il est administrateur de la Fédération des Ensembles Vocaux et Instrumentaux Spécialisés (FEVIS) présidée par Jacques Toubon.



Eudes Peyre – chanteur

Eudes Peyre a contribué à gérer la campagne de crowdfunding de l'ensemble La Tempête en 2015, en tant que contact référant de la plateforme Ulule pour la structure (récolte : 9 200 euros).

Il effectue un stage à la Fédération des Ensembles Vocaux et Instrumentaux Spécialisés (FEVIS) sur la gestion des données et métadonnées du portail des ensembles, en vue de la création du portail de la musique « Human Music ».